



Director, Corporate Communication

Job Description

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Closing Date (MM/DD/YYYY):

04/10/2019

Worker Type:

Permanent

Language(s) Required:

English

Leadership and agriculture industry knowledge rewarded

Create a line of sight for teams to ensure communication contributes to FCC's overall strategy. Use your strong leadership skills and ability to set a clear strategic direction to enhance our corporate reputation.

What you'll do:

- Lead a team of formal leaders and professional-level staff by providing coaching and support to ensure stability and drive excellence
- Deliver effective internal and external communication including channels and content management, media relations, and linguistic services
- Identify and manage issues, including identifying new approaches for outreach with key media stakeholders
- Implement and measure communication strategies that expand corporate reputation and effectively position the FCC brand, drawing on FCC's leadership in ag and finance knowledge
- Integrate proactive and reactive corporate communication and media strategies

What we're looking for:

- An expert communicator and collaborator with strong conceptual and problem-solving skills, and sound business judgment
- A proven leader who creates a positive environment that is adaptable and helps colleagues exceed expectations and deliver high performance
- A strategic thinker with the expertise to apply best practices in corporate and employee communication, media and community relations, issues management, crisis communication and business continuity
- An experienced business professional who has a solid working knowledge of how the Canadian agriculture and financial industries work

What you'll need:

- An undergraduate degree in communication, journalism, English or French and at least 10 years of experience (or an equivalent combination of education and experience); fluency in both official languages and knowledge of the Canadian agriculture industry are important assets
- Professional accreditation in communication

External Site URL https://fccfac.wd3.myworkdayjobs.com/careers-carrieres/job/Regina-Saskatchewan/Director--Corporate-Communication_R-1000551