



Member-at-Large Manager Position

Overview:

The Member-at-Large Manager is the steward, connector and champion of the IABC Canada West (CWR) region's 60+ community of Members-at-Large (MALs). In this capacity, the Manager develops and executes on a plan to welcome new MALs, and engage and inform current MALs on opportunities to engage with their closest chapters, or remotely with Western Canadian and International IABC resources. This is a new role for CWR, and as such, represents a unique opportunity to define the direction of MALs.

Opportunity:

- Work with the Portfolio director to define our MAL strategy, tactics and measurable outcomes
- Own key relationships with MALs across Western Canada, connecting them to essential resources and proactively identifying value-add opportunities to share with them.
- Build your network of contacts and colleagues across Western Canada.

Term: This is a two-year term commitment until June 2020.

Estimated Time Commitment: This is a remote position with a monthly phone/Skype check-in with the Portfolio Director. Responsibilities will typically be new MAL outreach (under 30 minutes per week) and MAL updates via email (potentially one per month, totaling 1-2hrs to develop).

Requirements:

- IABC membership in good standing
- Excellent written skills, with a high level of detail and ability to synthesize content.
- Ability to commit to two-year term
- Excellent time management. Reliable and committed.

About IABC Canada West Region

IABC Canada West is one of eight regions internationally, and one of two regions in Canada. Through our 14-member board (8 Directors + 6 Chapter Representatives), we represent and support IABC chapters and their leaders from B.C. to Manitoba.

We serve to develop leaders and enhance the operations of individual chapters by providing leadership development programming and connecting chapters to share ideas and best practices. For members, we offer professional development through our regional conference and other professional development opportunities such as speakers' tours.

Major initiatives for IABC Canada West include coordination of: Silver Leaf and Master Communicator National Programs; bi-annual conference; speakers' tours; "Dare to Lead" western IABC chapter leadership conference, and chapter grants program.

For more information, or to apply for the position, please email cwr-cmns@iabc.com